



APR, CPRC

Managing Principal

BA in Communications

Metropolitan State University 1993

Mandy Wettstein has over 25 years of experience in communications and public relations. In addition to managing a diverse array of client accounts throughout her career, Mandy specializes in the development and execution of strategic communications plans, media relations, crisis communications, public engagement, and organizational communication.

Expertise: Account Management, Communications Strategy, Media Relations, Public Relations, Marketing Implementation & Management

Career Highlights:

7Twelve Marketing Solutions

2021-Current

Client Account Manager

Accomplishments:

- Growth & Development of the Lake 100 organization that specializes in business advocacy for C-Suite Executives in Lake County. Over two years, Lake 100 has grown in members within a specific demographic and substantially grown in corporate sponsorships.
- Development of the county with LEAD (Lake Economic Area Development) organization.
- Growth of the a/e/c private sector market segment for the firm.

Amanda Wettstein APR, CPRC

2014-Current

Client Account Manager

Accomplishments:

- Florida Public Relations Association's Communicator of the Year Award.
- Pacesetter of the Year Award.
- Several Image Awards

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Non-Profit

LAKE 100



*Lake County
League of Cities*

LEAD LAKE ECONOMIC
AREA DEVELOPMENT
PARTNERSHIP



TAVARES
America's Seaplane City™

UFHealth
UNIVERSITY OF FLORIDA HEALTH



Sumter
Habitat
for Humanity®

Private Sector

halffSM



KLEINFELDER
Bright People. Right Solutions.

C&M DREDGING
& DEWATERING



HARBOR HILLS
COUNTRY CLUB

RCM
UTILITIES

Simple Life
Live large. Carry less.